





#### **IMT GHAZIABAD'S PGDM EXP PROGRAM**

18 Months AICTE Approved, Full Time Residential Program

2025-2027

World Class Faculty

International Immersion

About IMT Ghaziabad

Corporate Interaction Module (CIM)

Alumni Speak

About IMT PGDM ExP Program Curriculum Structure

Admission Process and Eligibility

Learn from the Program Chairperson Placements

## ABOUT IMT GHAZIABAD

Institute of Management Technology Ghaziabad, established in 1980, is among the first few schools in India to be AACSB-accredited and has also been accredited by SAQS, AIU, and NBA. IMT Ghaziabad ranks among the Top 100 in the Financial Times Masters in Management 2024 and is the #1 institution in India, as well as #66 globally in the FT Masters in Finance 2025. It also holds the #30 position in the NIRF India Rankings 2025 (Management category). With a distinguished legacy of over four decades, the institute offers programs in management that have produced more than 15,000 alums worldwide, who have thrived as business leaders, entrepreneurs, and changemakers.

IMT Ghaziabad's curriculum blends academic rigor, leadership development, design thinking, emerging technologies, and entrepreneurial thinking to cultivate a problem-solving, future-ready mindset. A pioneer in integrating sustainability and social responsibility into management education, IMT Ghaziabad's Sustainability and Social Responsibility (SSR) initiative has been recognized in AACSB's Innovations That Inspire, and the school is a proud UN PRME Champion.

For students, IMT Ghaziabad offers hands-on, future-forward learning through advanced facilities, including the Bloomberg Finance Lab, Al Clinic, and Digital Marketing Lab. Students gain global exposure through exchange programs and international internships. The institute has a diverse and inclusive campus and a vibrant culture fueled by student-led clubs, committees, and events.



O2 IMT Ghaziabad PGDM ExP Program 2025-2027 O3

**ABOUT** 

## IMT PGDM ExP PROGRAM



## **Empowering Professionals for Strategic Leadership**

The PGDM ExP Program is an 18-month, full-time residential program designed for ambitious professionals ready to elevate their careers. Blending functional expertise with strategic vision, it equips participants to lead organizational change, inspire high-performing teams, and deliver impactful results in today's competitive business environment. With international immersion, participants gain first-hand exposure to global business practices, preparing them to succeed and lead across borders.

#### **QS Global EMBA 2025**

**Career Outcome Rank** 

in India

in Asia

in Globally



#### **KEY HIGHLIGHTS**



Grooming executives for general management with a global orientation



Personal Growth Lab and Assessment Centre Social Immersion for holistic development



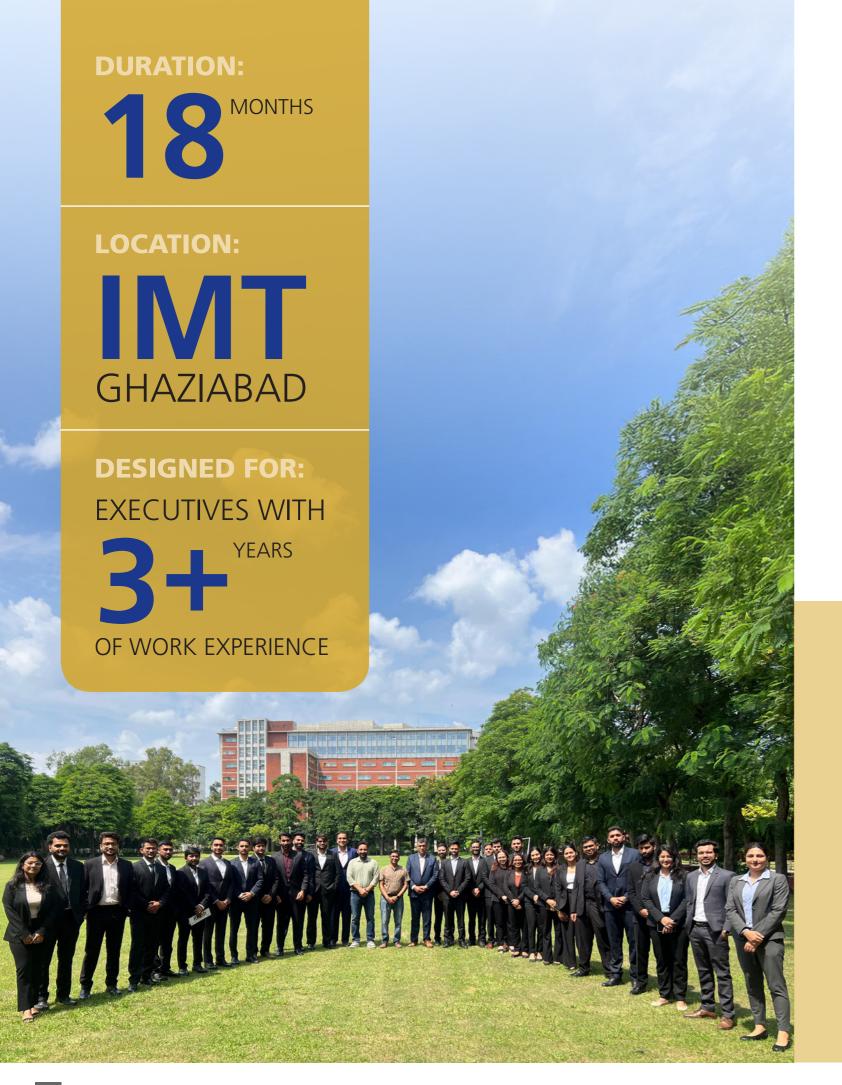
Global Career Accelerator (GCA):

A full term in a top partnering school
in Europe



Six Distinct Modules: Foundation, Functional, Internationalisation, Customisation, Integration & Dissertation

O4 IMT Ghaziabad PGDM ExP Program 2025-2027 O5





# PROGRAM CHAIRPERSON

The Post Graduate Diploma in Business Management for Experienced Professionals (ExP) Full-time on campus residential program at IMT, Ghaziabad and is designed to develop transformational and responsible business and management leaders. The program is designed to help accelerate career growth and enable career transition for high-performing business executives with a minimum of

three years of work experience. Our cohort consists of executives from a variety of sectors, ranging from IT, Manufacturing, Energy, and Consulting. The PGDM ExP program (formerly known as the PGDM Executive program) is in operation from the year 2000, and our alumni are currently placed at the upper echelons of the industry. The graduates of the ExP program are distinct individuals who are aware of industry as well as societal issues, driving organizational change and growth simultaneously with sustainability and people initiatives.

#### Dr. Anjali Malik

Associate Dean – Executive Programs at IMT Ghaziabad

77

PGDM ExP Program 2025-2027 07

### WORLD CLASS

## **FACULTY**



#### **Intellectual Leadership** and Industry Impact

Our faculty's thought leadership continues to shape global business discourse. Last year alone, our faculty members have achieved:

#### **PUBLICATIONS**

in A and A\* journals, including a prestigious FT 50 placement

**CASES** 

published by Harvard Business **Impact** 

**CASES** 

with Ivey Publishing

A Fulbright-Kalam Climate Fellowship and Yale School of Environment Visiting Fellowship

Beyond academic contributions, our executive development programs for organizations including Maruti Suzuki, Navitasys, and CBI demonstrate our commitment to partnering with India's corporate leadership.



08 IMT Ghaziabad



## CORPORATE INTERACTION

MODULE (CIM)

#### **Where Academia Meets Industry:**

## PGDM ExP's Transformative Engagement Series at IMT Ghaziabad

At IMT Ghaziabad, we believe that transformational learning happens when theory meets practice — when future leaders engage directly with industry practitioners who have shaped business landscapes through experience, foresight, and innovation. The Corporate Interaction Module (CIM) series is an integral part of our academic design, bridging classroom concepts with real-world applications. These sessions enable participants to see management theories come alive through lived industry experiences, helping them connect strategic frameworks with operational realities.

By embedding such engagements into the PGDM ExP curriculum, IMT Ghaziabad ensures that academic learning remains current, practice-oriented, and deeply relevant to the evolving business ecosystem.

As part of this initiative, the PGDM ExP cohort had the privilege of interacting with distinguished leaders from varied industries, each offering invaluable lessons on leadership, innovation, and holistic growth.



#### **Main highlights from the CIM Series:**

#### Mr. Pankaj Mendiratta

Vice President – Tiles, Hindware Ltd

Shared his journey across sales, production, and marketing, emphasizing business expansion strategies, consumer psychology, and leadership agility in dynamic markets.

#### Ms. Ambika Wadhwa

CHRO. Gourmet Investments

Inspired participants to think beyond functional silos, drawing from her experiences with Campus Activewear, Uber, and Reliance Brands, and demonstrating how people and business strategy must evolve together.

#### Mr. Piyush Mittal

Global Talent Acquisition Leader, Evalueserve

Spoke about the power of cross-functional exposure, understanding CXO priorities, and lifelong learning as essentials for global leadership.

#### Ms. Shambhavi Solanki

Group Head – HR, PB Fintech (Policybazaar)

Offered insights into managing hyper-growth, balancing speed with empathy, and building resilient, learning-oriented cultures.

#### Mr. Sandeep Chaudhary

Senior Manager – Talent Development, HashedIn by Deloitte

Explored how professionals can navigate careers in the AI era by combining domain depth with learning agility and curiosity.

#### Mr. Amit Babbar

India Site Leader, Roblox

Shared perspectives on establishing Global Capability Centres, emphasizing courage,

foresight, and humility as the foundations of high-impact leadership.

#### Ms. Shikha Gupta

CHRO, Luminous Power Technologies

Brought leadership alive through cinema, presenting her PIVOT framework — Presence, Influence, Vision, Ownership, and Trust — as a guide for purposeful leadership.

#### Ms. Kashish Kapoor

CHRO, NEC Corporation

Highlighted emotional intelligence, resilience, and agility as core capabilities for leading in technology-driven and lean business environments.

#### Mr. Yudhisthir Singh

Head HR – India, Nothing

Concluded the series with an inspiring session on navigating the age of AI — urging professionals to transition from specialists to strategists while embracing trust, agility, and continuous reinvention.

#### Mr. Gagan Chugh

Regional Sales Head – North & East, McCain Foods, and proud IMT alumnus

Inspired the cohort with lessons on adaptability, perseverance, and aligning career growth with personal passion.

### Mr. Suhas Ranjan and Mr. Aman Sharma

leaders from EY Consulting

Emphasized the importance of solution-oriented thinking, credibility, and leadership presence in shaping careers with purpose and impact.

IMT Ghaziabad PGDM ExP Program 2025-2027



## **CURRICULUM**STRUCTURE



## Specializations being offered in PGDM EXP



**Finance** 



Operations & Supply Chain Management



Information Management and Analytics



**Marketing Management** 

### POST GRADUATE DIPLOMA IN BUSINESS MANAGEMENT ACCELERATED PROGRAM (PGDM EXP)

| PROGRAM (PGDM EXP)                             |  |  |  |  |  |  |
|--|--|--|--|--|--|--|
| Program Architecture   PGDM ExP 2025-27        |  |  |  |  |  |  |
| <b>Orientation Module</b>                      | Term – I – Foundation                              | Term I to V  |  |  |  |  |
| Critical and Analytical Thinking               | Managerial Economics                               | Contemporary Issues in<br>Management                         |  |  |  |  |
| Quantitative Methods for Business              | Operations Management                              |  |  |  |  |  |
| Spreadsheet Modelling                          | Marketing Management                               |  |  |  |  |  |
| Data Visualization and Processing              | Business Communication                             |  |  |  |  |  |
| Case Learning Pedagogy                         | Organizational Behaviour                           |  |  |  |  |  |
| Personal Growth Lab                            | Financial Accounting                               |  |  |  |  |  |
| Term II – Functional                           | Term III – International<br>Immersion              | Term IV – Functional   |  |  |  |  |
| Personal Branding                              |  | Business Environment   |  |  |  |  |
| Financial Statements Analysis                  |  | Management Accounting  |  |  |  |  |
| Operations Research                            |  | Corporate Entrepreneurship using Design Thinking             |  |  |  |  |
| Emerging Technologies and<br>Sectoral Analysis |  | Strategic Management   |  |  |  |  |
| Macroeconomics-Principles and Policies         | Global Career Accelerator<br>through International | Human Resource Management                                    |  |  |  |  |
| Business Research Methods                      | Immersion  | Data Science, Al and ML                                      |  |  |  |  |
| Consumer Behaviour                             |  | Sustainability and Social<br>Responsibility                  |  |  |  |  |
| Managing Self                                  |  | Elective 1   |  |  |  |  |
| PMI Professional Skills<br>Development Program |  | Elective 2   |  |  |  |  |
|  |  | Elective 3   |  |  |  |  |
| Term V – Customizations                        | Term VI – Integration                              | Term VII   |  |  |  |  |
| Leadership and Change<br>Management            | Cross Functional Simulation                        | Management Research Project/<br>Strategic Consulting Project |  |  |  |  |
| Corporate Finance                              | Corporate Law                                      |  |  |  |  |  |
| Fintech  | Strategic Marketing                                |  |  |  |  |  |
| Digital Business Transformation                | Business Analytics                                 |  |  |  |  |  |
| Sustainability and Social<br>Responsibility    | Negotiation Skills                                 |  |  |  |  |  |
| Elective 4                                     | Digital Business Strategy                          |  |  |  |  |  |
| Elective 5                                     | Operational Excellence                             |  |  |  |  |  |
|  |  |  |  |  |  |  |

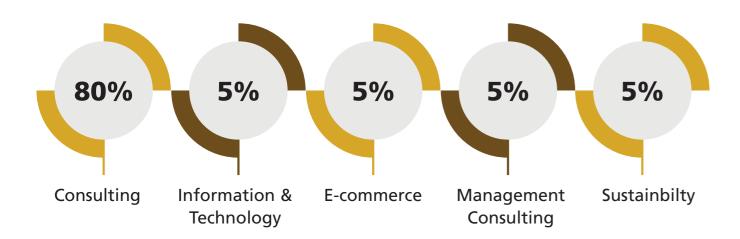
12 IMT Ghaziabad PGDM ExP Program 2025-2027 13

#### **TOP RECRUITERS**



### **PLACEMENTS**

#### **DISTRIBUTION BY INDUSTRY**



#### **PLACEMENT HIGHLIGHTS 2023-2025**



















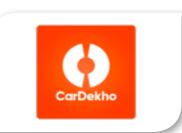


















### INTERNATIONAL

**IMMERSION** 





A signature feature of the ExP is its compulsory international immersion. The 2024-26 cohort completed Term III at Nova School of Business and Economics, Lisbon—a triple accredited institution (AACSB, EQUIS, AMBA), ranked among Europe's Top 25 by FT MBA 2023. Students pursued advanced courses in Management, Digital Transformation, Sustainability, and Leadership, earning six international credits, while also engaging in corporate projects, mentoring sessions, and cultural explorations—delivering a truly worldclass experience.





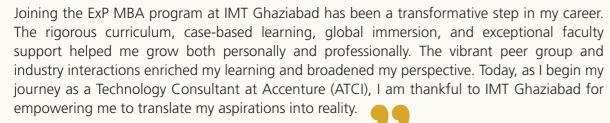
16 IMT Ghaziabad PGDM ExP Program 2025-2027 17

### **ALUMNI** SPEAK



#### **Priya Jain**

Ex – BYJU'S PGDM ExP 2023-25







#### **Anila Sankar**

PGDM ExP-2023-25 Ex-Ernst & Young

After an enriching career at Ernst & Young, I joined the 18-month PGDM ExP program at IMT Ghaziabad to accelerate my career growth. The industry-driven curriculum, case-based pedagogy, and global immersion in Portugal broadened my perspective and sharpened my decision-making. The peer learning experience and inspiring faculty shaped me into a confident leader, ready to take on new challenges with clarity and a global outlook.



#### Mithlesh Kumar

Ex Merchant Navy officer PGDM Exp. 2023-25

With experience as a Officer in the Merchant Navy, I joined the IMT PGDM ExP program to pivot from sea to strategy. The future-ready curriculum, industry-led faculty, and diverse peers shaped my thinking as a decision-maker. IMT empowered me to step into leadership roles with clarity and confidence.



#### Rajeevnadh P A

Ex – Apollo Tyres PGDM ExP-2023-25

Pursuing the PGDM ExP program at IMT Ghaziabad has been truly transformative. With 7+ years at Apollo Tyres, I joined the program to gain strategic and management perspectives – and IMT exceeded my expectations.

The case-based pedagogy, global immersion, and peer learning sharpened my decisionmaking and broadened my outlook. This journey has also opened doors to an exciting new opportunity with Accenture, marking an important step forward in my career.





## ADMISSION PROCESS

AND ELIGIBILITY





#### **Admission Process 2025-2027**

- Graduate in any discipline with a minimum of 50% marks in aggregate
- Minimum three years' work experience before joining the program as of November 30, 2025.

Note: Test score(s) considered are: CAT 2022 - CAT 2024 / XAT 2023 - 2025 or GMAT taken after September 1, 2020



#### **How to Apply**

- Check application requirements: Kindly check your eligibility and the mandatory documents required for filling the application form.
- Fill online application form
   https://www.imt.edu/admissions/ pgdm-executive/
- Make payment through Credit / Debit Card / Net Banking

#### **FEE STRUCTURE AND IMPORTANT DATES**

| Particulars                  | Admission Fees | Instalment I | Instalment II | Total     |
|------------------------------|----------------|--------------|---------------|-----------|
| Admission Fee                | 50,000         | _            | _             | 50,000    |
| Academic Fee                 | _              | 11,10,000    | 9,20,000      | 20,30,000 |
| Life Membership<br>of Alumni | _              | 8,000        | _             | 8,000     |
| Caution Money*               | _              | 15,000       | _             | 15,000    |
| Total per student            | 50,000         | 11,33,000    | 9,20,000      | 21,03,000 |

PGDM ExP Program 2025-2027 21





**Institute of Management Technology** 

Ghaziabad, Delhi NCR



#### For all admissions-related queries, contact the below

#### **IMT ADMISSIONS OFFICE**

**\** 0120-4083447,0120-4083380/306, 8368047592

pgdmexp@imt.edu | www.imt.edu

IMT Ghaziabad, Raj Nagar, Post Box No. 137, Ghaziabad-201001, Delhi NCR

FOLLOW US ON: (f)







