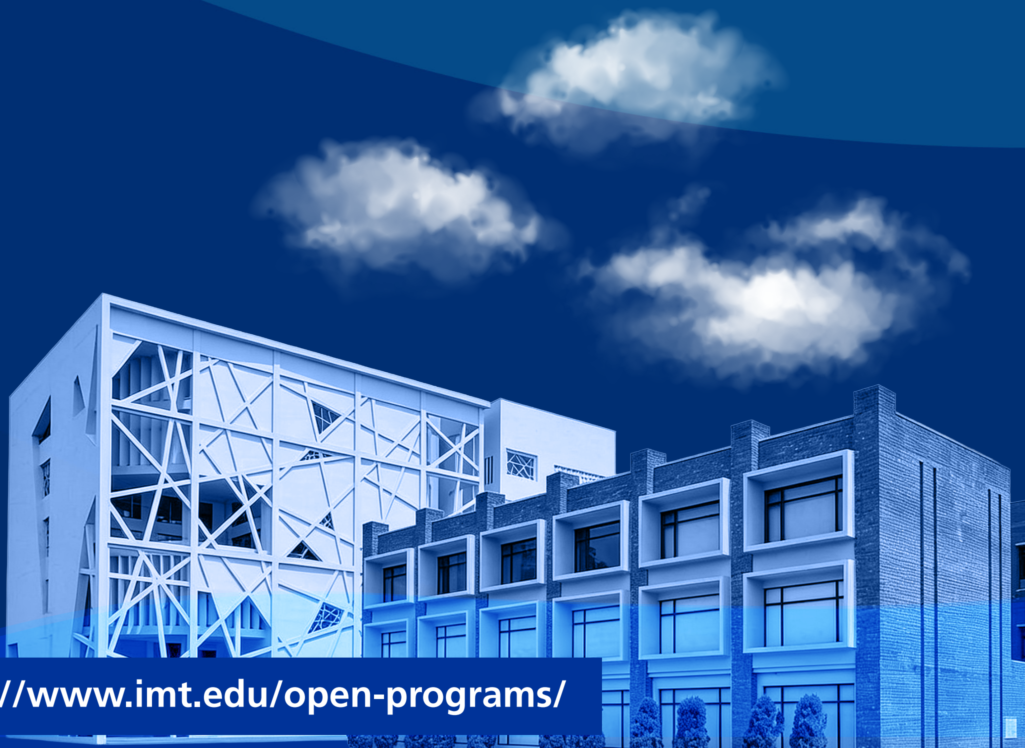
Institute of
Management Technology
Ghaziabad, Delhi NCR

AACSB ACCREDITED

Geopolitics for Managers: Strategic Risk, Global Fragmentation & Business Resilience



https://www.imt.edu/open-programs/

ABOUT US

Established in 1980, the Institute of Management Technology Ghaziabad is one of India's leading management institutions with strong national and global recognition. Set up under the aegis of the Lajpat Rai Educational Society, IMT Ghaziabad is among the earliest business schools in India to receive AACSB accreditation and is also accredited by SAQS, AIU, and NBA. The institute features among the Top 100 globally in the Financial Times Masters in Management 2024 and is ranked number one in India and 66th worldwide in the Financial Times Masters in Finance 2025. IMT Ghaziabad is also ranked 30th in the NIRF India Rankings 2025 for Management.

PROGRAM CONTEXT

The global business environment is being reshaped by geopolitical rivalry, economic fragmentation, technological competition, supply chain disruptions, energy insecurity, and regulatory nationalism. Increasingly, business risks are influenced not only by market forces but also by international conflicts, trade policies, sanctions, cyber threats, and competing technology ecosystems. The shift toward a multipolar world order and the growing role of the Global South are creating both uncertainty and new strategic opportunities for businesses worldwide. For Indian firms, these developments are particularly significant. The volatile environment requires managers to understand how global developments affect corporate strategy, sourcing, investments, technology access, and regulatory compliance.

This two-day Management Development Programme (MDP) aims to help managers understand the business implications of geopolitics and develop strategic responses to emerging risks. The programme equips participants with practical frameworks to assess geopolitical exposure, build organizational resilience, anticipate disruptions, and integrate geopolitical intelligence into strategic decision-making and risk management.

PROGRAM OBJECTIVES

By the end of the programme, participants will be able to:

- Identify major geopolitical risks affecting global firms
- Translate geopolitical shocks into commercial and operational impact
- Build resilient global strategies under fragmentation
- Develop geopolitical risk intelligence systems for the corporates.

DELIVERABLES

Module 1: Geopolitical Risk in the Corporate Context: Political vs geopolitical vs geoeconomic risk, Transmission channels: trade, capital, technology, regulation; Why globalization is shifting toward fragmentation, Corporate exposure mapping framework

Module 2: Great Power Rivalry & Strategic Decoupling Risk: US–China strategic competition, Technology bifurcation, Friendshoring and decoupling pressures, Semiconductor and AI restrictions

Module 3: Supply Chain Chokepoint & Maritime Disruption Risk: Maritime chokepoints, War-related shipping disruptions, Insurance volatility and rerouting costs, Inventory vs resilience trade-off

Module 4: Sanctions, Export Controls & Regulatory Fragmentation: US/EU sanctions regimes, Export licensing regimes, Compliance fragmentation

Module 5: Energy, Commodity & Resource Nationalism Risk: Energy weaponization, Rare earth dependency, Export bans and national control of resources, Energy transition geopolitics

Module 6: Technology, Cyber & Data Sovereignty Risk: AI & semiconductor competition, Data localization laws, Cyber warfare, Digital sovereignty regimes

Module 7: Conflict, Political Instability & State Fragility Risk: Civil unrest and coups, War exposure, Asset expropriation risk, Insurance & evacuation risk.

Module 8: Scenario Planning & Geopolitical Risk Strategy: Scenario planning methods and mitigation tools.

PEDAGOGY:

- The MDP shall be delivered using a combination of pedagogical interventions including lecture-cum-class discussion, Case study analysis, role plays and in-class exercises.

TARGET AUDIENCE:

- This Management Development Programme (MDP) is designed for middle and senior-level managers, business leaders, strategy professionals, and decision-makersThe programme is particularly relevant for executives working in international business, corporate strategy, supply chain management, procurement, risk management, consulting, finance, public policy, technology management, and regulatory affairs.

- The programme will benefit professionals from industries such as manufacturing, IT and digital services, pharmaceuticals, energy, logistics, fintech, telecommunications, automotive, infrastructure, and export-oriented businesses.
- The MDP is also suitable for entrepreneurs, startup founders, policy professionals, and business consultants seeking to understand how geopolitical developments influence trade, technology access, regulatory environments, and competitive strategy.

PROGRAM DIRECTOR:

Name: Harvinder Singh
Designation: Professor
Area: Marketing

Administrative Details:
Date(s): January 18-19, 2027
Mode: Offline
Venue: IMT Ghaziabad

Note: On successful completion of the program, the participants will be awarded a Certificate of participation from the Institute.

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