

PGDM ExP 2026-28

List of Subjects	Area	Credits
Foundation Module		
Quantitative Methods for Business	Operations	Essential pre-requisite
Spreadsheet Modelling	Information Technology	Essential pre-requisite
Data Visualization and Processing	Analytics	Essential pre-requisite
Case Learning Pedagogy	General	Essential pre-requisite
Term - I		
Personal Growth Lab	General	Essential pre-requisite
Managerial Economics	EEP	2
Operations Management	Operations	3
Marketing Management	Marketing	3
Business Communication	Business Communication	3
Organizational Behaviour	HRM	3
Financial Accounting	Finance	3
TOTAL TERM CREDITS		17
Contemporary Issues in Management	Corporate Relations	Essential pre-requisite
Term - II		
Personal Branding	Business Communication	Essential pre-requisite
Financial Statement Analysis	Finance	3
Operations Research	Operations	3
Emerging Technologies and Sectoral Analysis	IT & SIE	3
Macroeconomics-Principles and Policies	EEP	3
Business Research Methods	Marketing	2
Consumer Behaviour	Marketing	3
Critical and Analytical Thinking	Business Communication	Essential pre-requisite
Managing Self	General	Essential pre-requisite
PMI Professional Skills Development Program	PMI	Essential pre-requisite
TOTAL TERM CREDITS		17
Term - III International Immersion		
Global Career Accelerator	International Partner	6
TOTAL TERM CREDITS		6
Term - IV		
Business Environment	EEP	3
Management Accounting	Finance	3
Corporate Entrepreneurship using Design Thinking	SIE	2
Human Resource Management	HRM	3
Data Science, AI and ML	Analytics	2
Elective 1		2
Elective 2		2
Elective 3		2
TOTAL TERM CREDITS		19
Term - V		

Leadership and Change Management	HRM	3
Corporate Finance	Finance	3
Fintech	Finance	2
Digital Business Transformation	Information Technology	3
Strategic Management	SIE	3
Sustainability and Social Responsibility	SSR	2
Elective 4		2
Elective 5		2
TOTAL TERM CREDITS		20
Term - VI		
Cross Functional Simulation	SIE	3
Corporate Law	EEP	2
Strategic Marketing	Marketing	3
Business Analytics	Analytics	3
Negotiation Skills	Business Communication	2
Digital Business Strategy	Information Technology	3
Operational Excellence	Operations	3
TOTAL TERM CREDITS		19
Term - VII		
Management Research Project/Strategic Consulting Project	General	4
TOTAL TERM CREDITS		4
TOTAL PROGRAM CREDITS		102

Tentative, subject to change of courses